

PRESS RELEASE

**Movie Project
Release**

Living with Nature – The ROLAND PLOCHER® integral-technik
5.12.2025

NEW DOCUMENTARY PRESENTS A DIFFERENT PATH FOR AGRICULTURE AND WATER MANAGEMENT

Living with Nature – The ROLAND PLOCHER® integral-technik” premieres on World Soil Day, December 5, 2025, on YouTube

Meersburg / Hamburg, November 2025 – On **World Soil Day**, December 5, an exceptional documentary will be released, shedding light on one of the most fascinating yet largely overlooked technologies in regenerative agriculture and water management: the **ROLAND PLOCHER® integral-technik**.

The film, “*Living with Nature – The ROLAND PLOCHER® integral-technik*”, will celebrate its global premiere at **7:00 PM CET on YouTube**.

For more than three years, the filmmakers accompanied farmers, water specialists, municipalities, educators and international users who have been working with PLOCHER products for many years. The result is a film told consistently from real-life practice – not from the laboratory.

A Technology That Activates Natural Processes – Instead of Fighting Them

Through real examples, the film shows how water and soil problems can be solved through informed materials:

- natural swimming ponds and lakes that remain clear without chlorine
- slurry that turns into **liquid humus**
- soils that store water and carry plants through weather extremes
- manure heaps that mature into fine-crumbled, living fertilizer without turning
- buildings whose indoor climate is completely transformed by a **plocherwara** installation

Everywhere, the underlying idea is the same:

“Work with nature, not against it.”

The film also paints a personal portrait of company founder **Roland Plocher (1940–2021)**, who dedicated his life to understanding water, soil and energy flows. His non-magnetic information transfer is based on decades of observing natural processes and is applied worldwide.



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„We need to learn to look again.“

„The use of PLOCHER products is based on observation of nature,“ says **Monika Junius**, Managing Director of PLOCHER GmbH. „When you treat the causes instead of the symptoms, you come up with solutions that work without chemicals, without energy consumption and without side effects.“

Timo Junius adds: „The film is an invitation to farmers, local authorities and decision-makers to trust their own instincts again. Nature is not an enemy to be fought, but a system that can be supported.“

Global Relevance

PLOCHER users and consultants can be found today across the world – including Germany, Switzerland, Austria, France, the Baltic states, Bulgaria, Brazil, Paraguay, Ireland, Canada, the USA and several Asian countries.

The film is being released with **German and English subtitles**, with more languages to follow.

Screening rights were deliberately designed to be open, allowing PLOCHER consultants worldwide to organize **regional film events with discussion sessions**.

Premiere & Press Access

World Premiere:

December 5, 2025

7:00 PM CET

YouTube-Link: <https://youtu.be/OYFWqOrrhy0>

Members of the press may view the film in advance using the link above.

Stills, background information and logos are available in the official press kit. soilify.org/plocher-film

Press Contact

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About the Film

“Living with Nature – The ROLAND PLOCHER® integral-technik” is a Schmovie production in cooperation with PLOCHER GmbH and Soilify.

Filming took place in Germany, Lithuania, Switzerland and on international PLOCHER partner farms. The film unites agriculture, water management, energy work and nature observation into a holistic view of living ecosystems.

The Hohenfels Natural Baths, Camphill Ausbildungen gGmbH and the Braunschweig Family Sports Club are projects of Roland Plocher gGmbH.

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TEXT TEMPLATES

Below are the English versions of the short, medium and long film summaries included in the German press kit.

SHORT VERSION

“Living with Nature – The ROLAND PLOCHER® integral-technik” follows farmers, water experts and companions of Roland Plocher. The film shows how informed materials clean water, turn slurry into liquid humus and regenerate soils – without chemicals, without additional energy, in alignment with natural laws.
A documentary about observation, trust and true vitality.

MEDIUM VERSION

“Living with Nature – The ROLAND PLOCHER® integral-technik” is a documentary about a technology that works in accordance with natural laws instead of fighting them.

We accompany farmers, consultants, municipalities and institutions who have been working with PLOCHER products for many years:

- natural swimming ponds without chlorine, with crystal-clear water and freshwater mussels as bioindicators
- slurry that becomes valuable liquid humus instead of smelling and emitting gases
- soils that store water, stop erosion and protect plants during drought
- buildings whose water and indoor climate are completely transformed by plocherwara systems

Again and again, the film returns to one essential question:

What happens when we listen to nature again?

The film also portrays Roland Plocher – pioneer of non-magnetic information transfer – and the team that continues his legacy.

Not theory, but lived practice from 45 years of working with water, soil, animals and people.

LONG VERSION

Water, soil, air – and in between, a technology that consumes no additional resources and yet demonstrably changes everything.

“Living with Nature – The ROLAND PLOCHER® integral-technik” leads directly into the practical work of farmers, municipalities, architects and educators who use PLOCHER.

The film begins where all life begins: **in water.**

We see natural swimming ponds and lakes that were once overgrown, silted or heavily chlorinated. Today, they are bathing lakes with visibility depths of more than three meters, with mussels as bioindicators and people saying:

“People come because of the water.”

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Inside a school building, a biotope supported by a **plocherwara** system ensures clear water, healthy indoor air and an entirely new learning atmosphere.

In agriculture, the film shows how “problem substances” become resources again:

- slurry that becomes homogeneous, almost odorless and plant-compatible – liquid humus instead of waste
- manure heaps that mature into fine, living fertilizer without turning or heavy machinery
- soils that retain water like a sponge, stop erosion and sustain plants through weather extremes

Instead of decay, odor and nutrient loss, a cycle emerges in which nutrients remain where they belong: in the soil, the plants and feed quality.

Farmers report storable, aromatic hay, vital animals and operational flexibility they never achieved with conventional chemistry.

Parallel to this, the film tells the story of **Roland Plocher** – an unconventional thinker who trusted his perception and sought to “understand and copy nature,” as he put it. His non-magnetic information transfer acts as a catalyst: it reminds water and soil of their optimal structure – without force, without pressure, without energy consumption.

Colleagues, friends and companions portray a man who never worked “for the money,” but for solutions. Someone who said: “Do good – and earn money doing it.”

The film is both invitation and call to action: to work with nature instead of against her, to address causes instead of fighting symptoms – and to inspire agriculture, water management and environmental stewardship to be rethought responsibly in the coming decades.

Schmovie

PRODUCTIONS

The following images are stills from the film and are available for download (soilify.org/plocher-film) for free use in your press coverage of the documentary.



Monika Junius

Managing Director, PLOCHER GmbH integral-technik



Timo Junius

Executive Assistant, PLOCHER GmbH integral-technik



Monika Junius

Managing Director, PLOCHER GmbH integral-technik



The filmmakers Aukse Schlichenmaier and Monika Junius.



Sandra Reiser (Managing Director Roland Plocher GmbH) and her colleague **Matthias Recht**.



PLOCHER company building in Meersburg on Lake Constance.

Schmovie

PRODUCTIONS



Aukse Schlichenmaier

Filmmaker at Schmovie Productions and co-founder of soilify.org



Aukse Schlichenmaier

During the manure test.



Schmovie

PRODUCTIONS

